

SOCIAL ENTREPRENEURSHIP

IKIGAI AND THE UN SDG

Ph. D. Salvador Simó Algado, Msc, MBA.
salvador.simo@uvic.cat





**განათლების, მეცნიერებისა და
ახალგაზრდობის სამინისტრო**

FIND YOUR IKIGAI (LIFE PURPOSE):

- What do you **love** doing?
- What are you **good at**?
- What does the **world need**?
- What can you **get paid for**?

生き甲斐



SOURCE: dreamstime

Image: Toronto Star

TORONTO STAR GRAPHIC









Aim:

To develop your own career story, rooted in the **Sustainable Development Goals (SDGs)**

Objectives:

- Apply the **SOAR** employability framework to personal careers in the context of the **SDGs**
- Deepen self-awareness through connecting SDG interest(s) to **Sustainability Competencies** and the **Sustainability Mindset Principles**
- Develop a **personal career narrative (story)** based on the above

What's your story going to be?

Act 1 – Setting the scene

- **S**elf-Awareness

Act 2 – Building the Plot

- **O**pportunities
- **A**spirations

Act 3 – Lead-in to a sequel

- **R**esults

Sustainability is....

- **Environmental** (carbon, water, energy, air, biodiversity....)
- **Social** (justice, equality, diversity, inclusion, health and wellbeing...)
- **Prosperity** (governance, fairness, benefit to whom...)



We have already seen the creation of new roles, in areas that didn't previously exist.



In the UK, up to 480,000 green jobs will be created and supported by 2030.




We will see new roles develop, with the emergence of the green economy and clean technologies.



Many roles will require enhanced green skills.

Green Careers Hub (2023)



"A great story and a satisfying life share a vital element: a compelling plot that moves towards meaningful goals."

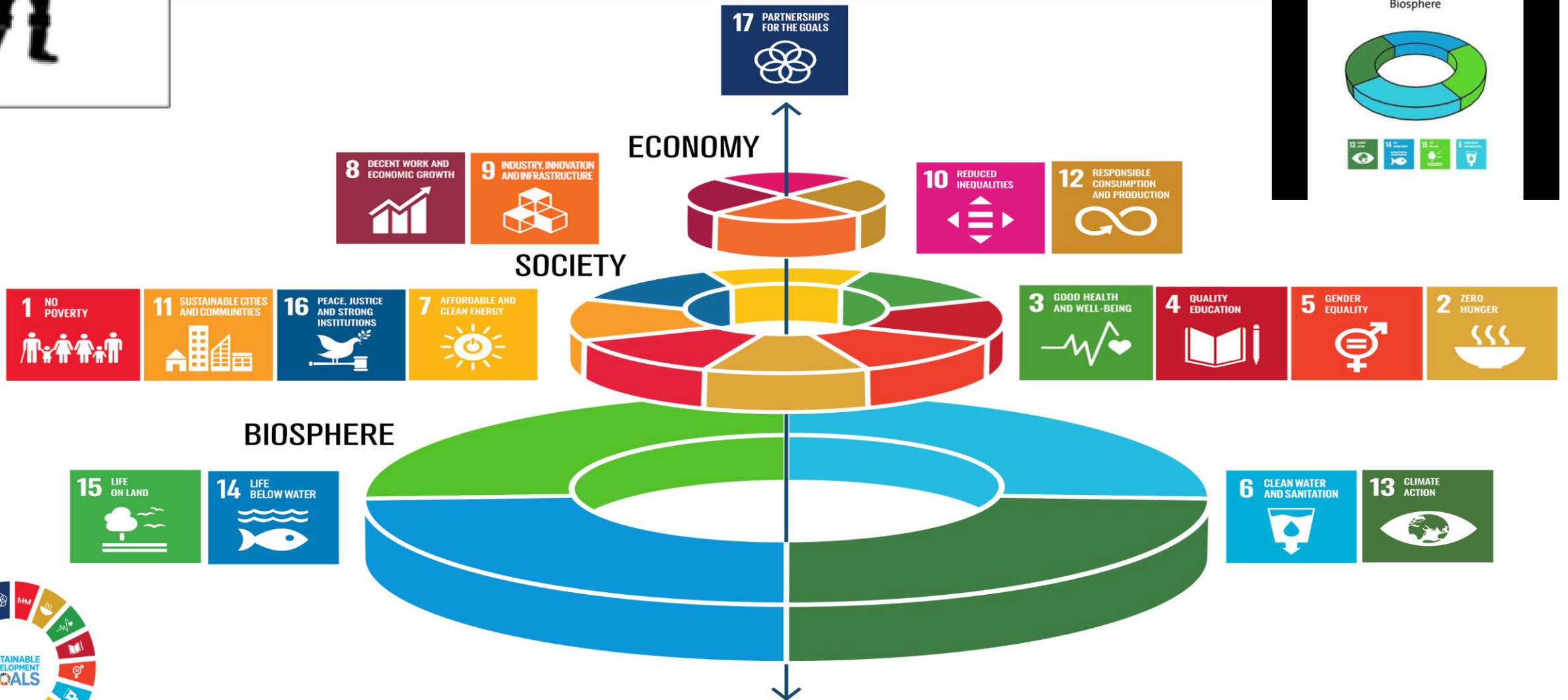
(Macy and Johnstone 2022: 34)



Call to Adventure



SELF-AWARENESS: Choose one SDG as your change-making super-power (and can help you to get ahead)



Stockholm Resilience Centre (2016)



SELF-AWARENESS: Your call to adventure - what do you care about?



(*SB1). Follow the **FEELING!** Choose one SDG that relates to something you love doing, are good at, proud of, excites you, angers you, something you want to contribute to or problem you want to solve, someone you know, something you find meaningful....

(SB2). Explore the feeling! Tell us where/how your interest began, and **ANYTHING** related – it all counts! What related **SKILLS, INTERESTS** or **EXPERIENCES** do you have?

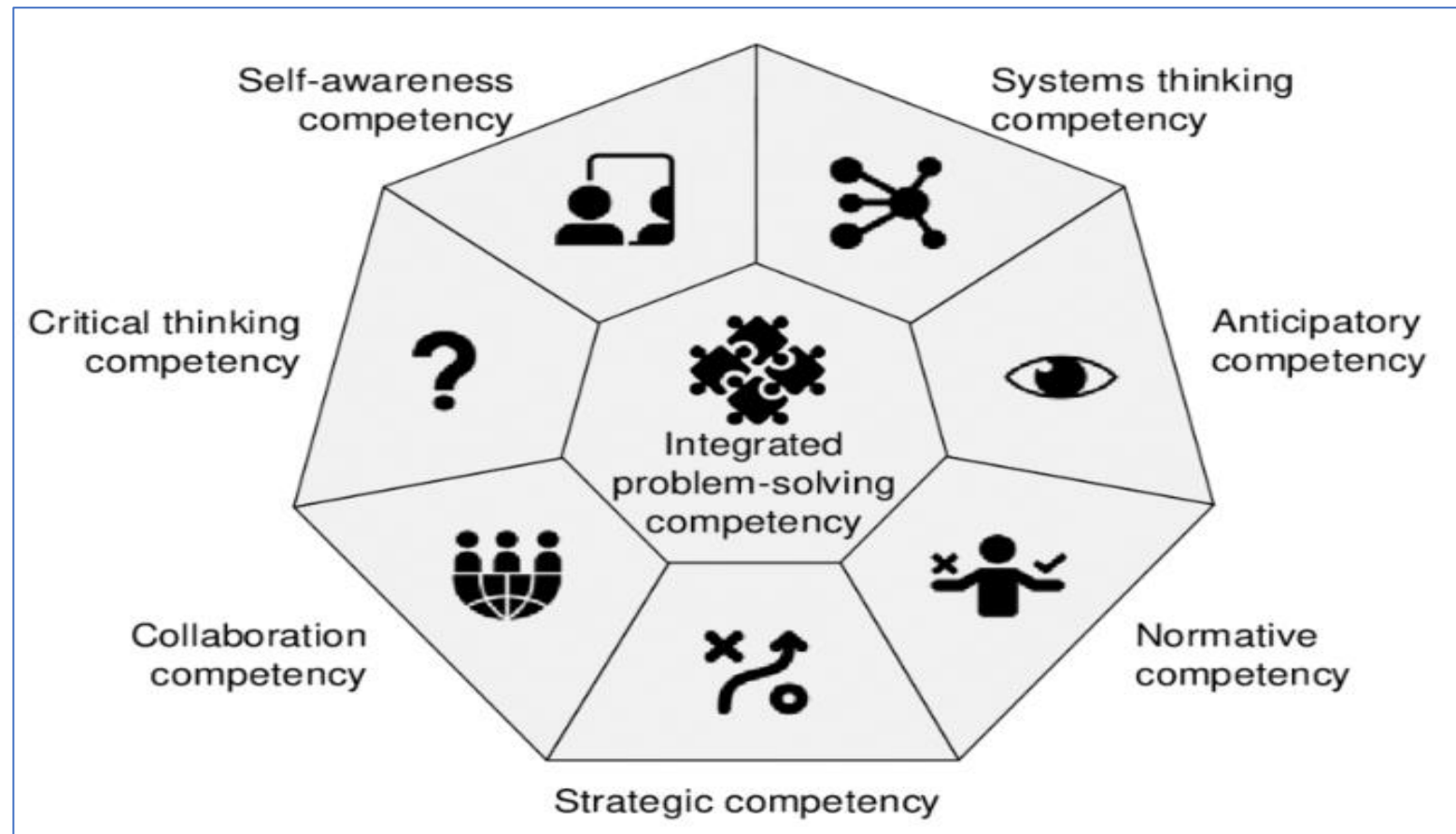
- University learning
- Previous learning
- Societies
- Voluntary work
- Work experience
- Jobs
- Hobbies
- Personal interests

*SB – Story Board
exercise number



SELF-AWARENESS: What are your strengths and developmental needs?

8 Sustainability Competencies:



SELF-AWARENESS: (SB3)

A sustainability competency I am already strong in is

A sustainability competency I can further develop is

WAYS OF THINKING

Systems thinking competency	<ul style="list-style-type: none">• Recognise and understand relationships• Analyse complex systems• Consider how systems are embedded within different domains and scales• Deal with uncertainty
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WAYS OF PRACTISING

Collaboration competency	<ul style="list-style-type: none">• Learn from others (including peers, and others inside and outside of your university)• Understand and respect the needs, perspectives, and actions of others• Deal with conflicts in a group• Facilitate collaborative and participatory problem-solving
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WAYS OF BEING

Self-awareness competency	<ul style="list-style-type: none">• Reflect on your values, perceptions and actions• Reflect on your role in the local community and global society• Continually evaluate and further motivate your actions• Deal with your feelings and desires
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ASPIRATIONS: Sustainability Mindset – A way of thinking, being and behaving for the greater good

- Ecoliteracy
- My Contribution

- Oneness with Nature
- Mindfulness
- Purpose

- Long-Term Thinking
- Flow in Cycles
- Both+And Thinking
- Interconnections

- Reflection
- Self-Awareness
- Creative Innovation



(SB5). Use the Sustainability Mindset Principles to articulate your 'fit' to one of the job role specifications

Business Management Graduate Scheme

Skills and Knowledge

- Effective self-organisation and ability to plan ahead, to complete tasks to deadlines Purpose

- Positive, can-do attitude, pro-active and take the initiative My Contribution

- Good analytical and problem-solving skills Both-And Thinking

- Strong self-awareness with a drive and commitment to own development Reflection



Intentionally build RESULTS

You have 80,000 hours in your career.

This makes it your best opportunity to have a positive impact on the world.

80,000 Hours
(2023)

Finding your Ikigai will reap **Results**

Craft **Aspirations** based on your own values

Develop **Self-awareness** of strengths, and seize **Opportunities**

Use the **SDGs** to identify where and how you can have **impact**

[Resource sheet](#) with SDG job search websites and books

HOW TO FIND
**a job that's
GOOD**
FOR YOU AND THE PLANET

A Green Careers Guide
November 2023



Your story today:

- Ikigai – your 'sweet spot'
- SOAR framework (Self-Awareness, Opportunities, Aspirations, Results)
- The *Sustainable Development Goals (SDGs)*
- *Sustainability Competencies*
- *Sustainability Mindset*

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